



The poster features a vibrant yellow background with intricate orange and red mandala patterns on the sides. In the center, two women in traditional Indian attire (one in red and white, the other in yellow and black) stand in front of a large, detailed stone chariot wheel. To the left, a white temple tower is visible. The top left corner has the SVIMS logo. The top right corner features the 75th anniversary logo of India with the text 'आज़ादी का अमृत महोत्सव'. The main text in the center reads 'DAMITS & SVIMS CELEBRATES HERITAGE TOUR OF ODISHA & MAHARASHTRA'. Below this, the logo for 'damits' is shown, followed by 'DR. AMBEDKAR MEMORIAL INSTITUTE OF IT & MGMT SCIENCE'. The bottom right corner features the SVIMS logo and name. At the bottom center, an orange rounded rectangle contains the text 'Saturday 05 March 2022 Starts from 11:30AM'.

**DAMITS & SVIMS CELEBRATES
HERITAGE TOUR OF ODISHA & MAHARASHTRA**

**DR. AMBEDKAR MEMORIAL INSTITUTE OF
IT & MGMT SCIENCE**

SVIMS
Sadhu Vaswani Institute
of Management Studies
www.svims.ac.in

**Saturday 05 March 2022
Starts from 11:30AM**

REPORT ON

**Heritage of Odisha and Maharashtra
5th March 2022**

EVENT DETAILS

Event Type	Heritage of Odisha and Maharashtra
Description	AKAM – EBSB
Day & Date	Saturday, 5 March 2022
Time	11.30 am
Venue	Online
Platform and link	https://teams.microsoft.com/1/meetup-join/19%3ameeting_N2E3ZTQwNTItNWQ4OC00MjVjLWI4YjEtNGM3MjcxMDUxZDY0%40thread.v2/0?context=%7b%22Tid%22%3a%224b3e1dad-6ba8-4747-8577-1af9e5a6db67%22%2c%22Oid%22%3a%2299fcd709-4283-454f-aac5-1a8bc0bfd0b2%22%7d
Video Recording	https://svimspuneedu-my.sharepoint.com/:v:/r/personal/divyalakhani_svims-pune_edu_in/Documents/Recordings/AKAM-EBSB%20-%20Heritage%20of%20Odisha%20%26%20Maharashtra-20220305_113711-Meeting%20Recording.mp4?csf=1&web=1&e=mDbCNX

CONCEPT OF THE PROGRAM

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav, India is celebrating the glorious history of it's people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. Under this Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February 2022.

In this context, we have partnered with Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences, Rourkela, Odisha to jointly organize various events showcasing the culture and heritage of India.

The fourth event that is being organized under AKAM – EBSB is Heritage of Odisha and Maharashtra

OBJECTIVES

To showcase the heritage of Odisha and Maharashtra among the students of SVIMS and DAMITS.

PROGRAM DETAILS

11:30AM	Introduction of the Program
11.31AM	Student Performances
12:25 PM	Vote of Thanks

EXECUTIVE SUMMARY

The program commenced with the Welcome Address by Ms. Rosy Soren, Asst Prof, DAMITS. An Odissi Dance performance by Ms. Sahista S. performance from Sahista enthralled the audience. This was followed by a video on Odisha's Heritage. This showcased the prominent places like Konark Temple, Jaggannath Temple, Chilika Lake, Simlipal National Park, Ganteshwari Temple, etc

This was followed by a speech by Ms. Ankita Sahoo, who explained the significance of Rath Yatra.

Ms. Nibedita Meher, explained the historical significance of Hirakud Dam.

After these wonderful performances by DAMITS students, SVIMS students took the centre stage. The program was divided into six segments to showcase the culture and heritage of Maharashtra–

1. Ganesh Chaturthi
2. Art
3. Ethnic fashion
4. Palkhi – Waarkaris
5. Local Cuisine
6. Tourist attraction

The segment commenced with the Ganesh Vandana. People from all walks of life install Ganesh idols at their homes during the 10-day Ganesh Chaturthi festival. The students and faculty of SVIMS, who celebrated the festival by

installing Ganesh idols at their homes shared the photographs from their personal album that was brought forward in the form of a video.

The Art segment had Ms. Asawari Nawale displaying her talent in drawing. She first showed a photograph of door that had warli painting drawn on the door frame. She very beautifully drew an exact replica of it. No one was able to find which is the photograph or which one is the painting....

Then we had Ms. Shreya Vibhute who showed the Mehendi art. What was unique about it? One can always say that women all over India apply heena on their hands during various festivals. What sets Shreya's Mehendi apart from others was that she depicted the Gateway of India, Shaniwar Wada, Pandharpur and Bibi ka Maqbara. A beautiful handiwork indeed!!

The next segment - Ethnic fashion, had Ms. Salomi Gore and Ms. Parishweta Gulhane, wherein they depicted the Nauvari Saree and the way Maharashtrian women dress up.

The fourth segment depicted the Palkhi procession.

Pandharpur Wari or Wari pronounced vaaree, is an annual pilgrimage (yatra) to the town of Pandharpur, in the Indian state of Maharashtra, to honor the deity of Hindu God Vitthal. The wari involves carrying the paduka (a type of wooden slippers or footprints) of a saint (Sant in marathi) in a palkhi, most notably of Sant Dnyaneshwar and Sant Tukaram, from their respective shrines to Pandharpur. Thousands of warkaris or pilgrims join this procession on foot.

Warkari is a Marathi term which means "one who performs the Wari" or "one who venerates the Vithoba". The tradition is more than 700 to 800 years old. Every year in June, lakhs of pilgrims from Maharashtra participate in the palkhi procession. The procession embarks from the pilgrim centres of Alandi and Dehu in Pune district and the pilgrims march through the day and rest at night. The Wari culminates at the Vithoba temple, Pandharpur on the holy occasion of Ashadhi Ekadashi.

Ms. Vipashyana Sonawane and Ms. Isha Khandekar beautifully showcased this through a video, that had photographs from the personal collection of Mr. Mayur Gaidhane, an acclaimed photographer from Pune.

The fifth segment – that all people associate with a particular place is FOOD. Ms. Vipashyana Sonawane, a food blogger, discussed about the different types

of cuisine available in Maharashtra. She also shared a video that showcased the popular food items – Puran poli, Pithale Bhakri, Misal pav, etc.

The last segment – had Ms. Kanizfatema Khan showing the top ten tourist attractions of Maharashtra – Mahableshwar, Lonavala, Alibaug, Panchgani, Ajanta Ellora caves, etc.

The enthusiastic participation of 100 students and faculty made this event a memorable one.

Annexure







